

Professional Experience

FOX CORPORATION

Jan 2023 - Aug 2023

UX / UI Designer

- Directed design efforts for 4 in-house applications while closely working with engineers and product managers to create intuitive and functional user experiences
- Implemented user feedback and iterative design processes to modernize and revamp interface elements for Fox websites, resulting in an improvement in user engagement and overall user satisfaction
- Developed and designed an intuitive financial dashboard using Figma and Tableau to track all budgeting and spending for the marketing team in collaboration with financial analysts
- Conceptualized and redesigned brand logos and slide decks, ensuring alignment with strategic business objectives and maintaining standardized visual representations

DELOITTE DIGITAL

June 2022 - Aug 2022

UX / UI Design Intern

- Collaborated with a cross-functional team to gather and analyze user requirements for clients, translating findings into design solutions for mobile and web redesigns that enhanced user experience
- Executed user research methodologies, including user interviews, surveys, and usability testing, to inform design decisions and validate concepts resulting in user-centric and effective digital interfaces
- Developed high-fidelity interfaces and wireframes using Figma to create business solutions for 3 clients spanning across different industries including biotechnology, food, and solar
- Built and implemented a comprehensive design system for a client project, streamlining visual consistency and enhancing user experience across all project elements

FORTANIX

May 2021 - Aug 2021

UX / UI Design Intern

- Led end-to-end design for engineering and product teams to design an application that checks whether a user's password has been leaked, backed by research and usability testing
- Redesigned interaction flow components for 2 of Fortanix's security softwares using Figma

Education

SCRIPPS COLLEGE

2019 - 2023

Bachelor's of Arts in Cognitive Science, Concentration in Computer Science & Design

- **Activities:** Vice President of Claremont Design Co., Scripps Associated Students Senate, Scripps Associated Students Programming
- **Relevant Coursework:** Introduction to Cognitive Science, Introduction to Computer Science, Data Structures and Algorithms, User Interfaces and Experience, Introduction to C++, Introduction to Digital Art

Creative Tools & Skills

- **Skills:** User Experience Design, User Interface Design, Product Design, Visual Design, Interaction Design, Prototyping, Human - Computer Interaction, Competitive Analysis, User Research, Information Architecture
- **Tools:** Figma, Sketch, Adobe Creative Suite, Tableau
- **Software:** C++, HTML, CSS, Python, R, Web Development